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*For Immediate Release*

**Blue River Hybrids Organic Seed Expands Aphid Resistant Soybean Line**  
*Organic soybean farmers have new options for protecting profit margins*

August 11, 2010 - Kelley, IA – Blue River Hybrids introduces five new organic aphid resistant soybean varieties, bringing its aphid resistant line-up to six. With a range of maturity options, organic soybean farmers can look to Blue River Hybrids for help in protecting profit margins.

19AR1 Group 1.9	29AR9 Group 2.9
25AR1 Group 2.5	30AR1 Group 3.0
27AR1 Group 2.7	32AR1 Group 3.2

If aphids are present on soybean plants for extended periods of time they can reduce yields by 50 percent or more. Aphids can be present on the aphid resistant varieties - but at a much lower population. Blue River Hybrids tests seeds extensively for dependable performance in organic environments. Maury Johnson, founder of Blue River Hybrids, says, “I think soybean farmers will be pleased that our organic aphid resistant soybeans perform well and demonstrate excellent yield potential”.

In 2008-2009 Blue River Hybrids introduced 29AR9 CNV, a conventionally produced, aphid resistant soybean. In 2009-2010 Blue River Hybrids produced 29AR9 organically for the retail sales market.

In 2009 and 2010 Practical Farmers of Iowa conducted comparison studies of aphid resistant soybean varieties and standard soybean varieties from Blue River Hybrids. For information regarding these studies contact Practical Farmers of Iowa.  
(<http://www.practicalfarmers.org/resources/PFI-On-Farm-Research-and-Demonstration-Reports/field-crops-on-farm-research/Aphid-Resistance-in-Organic-Soybean-Production.html>).

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Blue River Hybrids (BRH) is the leading supplier of organic lines of corn, sudangrass, and sunflower hybrids, as well as soybean, red clover, and alfalfa varieties. Organic farmers choose BRH for dependable performance, backed by an ongoing commitment to organic product development. Blue River Hybrids organic seed is sold by more than 100 dealers and distributors across the United States. To learn more, visit [www.blueriverorgseed.com](http://www.blueriverorgseed.com) or call 800.370.7979.

