



Contact: Maury Johnson
Blue River Hybrids
maury@blueriverorgseed.com
800-370-7979

For Immediate Release

Blue River Hybrids Organic Seed Introduces Sierra Organic Sunflower Seed

Now organic farmers have a source for organic sunflower seed!

October 7, 2010 – Kelley, IA – Blue River Hybrids continues their history of innovation by introducing organic sunflower seed in their 2010-2011 product line up. Sierra is a superior performing, high oleic hybrid best suited to full season, high yield environments. Sierra organic combines very high yield potential with high oil content, results in maximum oil production per acre. Going forward Blue River Hybrids plans to expand the line-up hybrid sunflowers as customer demand increases.

Blue River Hybrids is the leading supplier of organic lines of corn, sudangrass, and sunflower hybrids, as well as soybean, red clover, and alfalfa varieties. Organic farmers choose BRH for dependable performance, backed by an ongoing commitment to organic product development. Blue River Hybrids organic seed is sold by more than 100 dealers and distributors across the United States. To learn more, visit www.blueriverorgseed.com or call 800.370.7979.